



**31st International Invitational Elephant Butte Balloon
Regatta© September 10th & 11th 2011**

Dear Prospective Sponsor:

The Elephant Butte Balloon Regatta is a one of a kind hot air balloon rally. As a sponsor you will be a part of history. The benefits in addition to having an opportunity for a balloon ride of a lifetime (weather permitting) you will get souvenir t-shirts, pins and promotional advertising based on your sponsorship level. See the why sponsor a balloon link www.ebbr.org. The 31st Annual Elephant Butte Balloon Regatta is scheduled for September 9th, 10th, and 11th. The Sign-in Reception for pilots, skippers, and sponsors will be held at the Elephant Butte Inn on Friday, September 9th at 6:00 PM. As a sponsor you are also invited to our cookout on the beach Saturday afternoon. There is lots of good food, and a chance to meet in a relaxed atmosphere and chat with the other sponsors, pilots and crew.

Pilot briefings will be at 6:00 AM at the Elephant Butte Inn on September 10th and 11th. Lift-off will follow at daylight on the Lyons beach at Elephant Butte Lake State Park. Saturday the balloonists test their skills with the baton hand-off from their skippers and bean bag drops at various targets located on the lake shore. Following (or during) the competition, you will have an opportunity to take a ride in the balloon that you sponsored.

That weekend, in addition to the Ballooning Events, there are other events scheduled and increasing daily.

We certainly hope you will participate and sponsor a balloon. Join us for the most colorful event to take place in our area. Last year was the 30th anniversary, and we had perfect flying weather all 3 days, in addition to a slightly windy glow on Friday evening. The exposure of the sponsors to the campers and residents of Elephant Butte and T or C cannot be measured. In addition, we bring 30 pilots and crew to town, all visiting the local establishments. The impact on the Park attendance has been estimated in the thousands by the State of NM Park Division. This will be a wonderful weekend of special events for all to enjoy. This is the 31st anniversary of this rally.

Enclosed please find a sponsor form and levels of sponsorships available. Your support will certainly be appreciated.

Yours truly,

Al Lowenstein

Al Lowenstein
2011 Balloonmeister



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Sponsorship Registration

Thank you for your support of the 31st annual Invitation Elephant Butte Balloon Regatta. Come and enjoy the beauty of one of New Mexico's largest recreational lakes at the same time watch the splendor of hot air balloons playing in the cool waters. The only event of its kind, the 31st annual Elephant Butte Balloon Regatta brings the best hot air balloon pilots in the southwest to challenge their skills in the only water to land competition for great fun and prizes. With their land and water chase crews you will have front row seats to one of the most beautiful ballooning events in the world.

Level Sponsorship	Platinum	Gold	Silver	Bronze
Minimum Amount	\$1,500.00	\$750.00	\$550.00	\$300.00
Name on T-shirts	YES	YES	YES	YES
Number of T-shirts	8	6	4	2
Event Pins	8	6	4	2
Balloon/boat rides*	4	2	2	2
Sign In Party	8 guests	6 guests	4 guests	2 guests
Saturday Party	8 guests	6 guests	4 guests	2 guests

*Rides are weather permitting. Pilot/skipper has final decision as to safety. Other levels of sponsorship may be added for promotional considerations

Level of Sponsorship _____
 Amount of Sponsorship _____
 Date Paid: _____ Amt: _____
 Check # _____ Received via/by: _____
 (Attach copy of check)

Name of Business: _____ Contact name: _____
 Type of Business: _____
 Address: _____
 City _____ State _____ Zip _____
 Phone _____ FAX _____
 Mobile _____ Email: _____
 Website _____ Linked Y/N _____
 Pilot Request _____ Skipper Request _____
 Requesting Pilot _____ Requesting Skipper _____

Total # of T-shirts ____ Sizes of T-shirts __S__M__L__XL__XXL Add'l T-shirts at \$17.00 each ____

Total number of boarding passes _____
 Total number of pins ____ Additional pins at \$6.00 each _____
 Banner requested Y / N Date _____ By _____ Banner rec'd Y / N Date _____ By _____
 Banner returned ____ Date _____ By _____

Please mail application and money to the address below before August 1, 2011. Thank you

1220 Rockrose Rd NE, Albuquerque, NM 87122-1115
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