



30th International Invitational Elephant Butte Balloon Regatta© September 11th & 12th 2010

Dear Prospective Sponsor:

The Elephant Butte Balloon Regatta is a one of a kind hot air balloon rally. As a sponsor you will be a part of history. The benefits in addition to having an opportunity for a balloon ride of a lifetime (weather permitting) you will get souvenir t-shirts, pins and promotional advertising based on your sponsorship level. See the why sponsor a balloon link www.ebbr.org. The 30th Annual Elephant Butte Balloon Regatta is scheduled for September 10th, 11th, and 12th. The Sign-in Party for pilots, skippers, and sponsors will be held at the Elephant Butte Inn on Friday, September 10th at 6:00 PM.

Pilot briefings will be at 6:00 AM at the Elephant Butte Inn on September 11th and 12th. Lift-off will follow at daylight on the Lyons beach at Elephant Butte Lake State Park. Saturday the balloonists test their skills with the baton hand-off to their skippers and bean bag drops at various targets located on the lake. Following the competition, you will have an opportunity to take a ride in the balloon that you sponsored.

That weekend, in addition to the Ballooning Events, there are other events scheduled and increasing daily.

We certainly hope you will participate and sponsor a balloon. Join us for the most colorful event to take place in our area. This will be a wonderful weekend of special events for all to enjoy. This is the 30th anniversary of this rally, and we are planning on making it special.

Enclosed please find a sponsor form and levels of sponsorships available. Your support will certainly be appreciated.

Yours truly,

Al Lowenstein

Al Lowenstein
2010 Balloonmeister



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Sponsorship Registration

Thank you for your support of the 30th annual Invitation Elephant Butte Balloon Regatta. Come and enjoy the beauty of one of New Mexico's largest recreational lakes at the same time watch the splendor of hot air balloons playing in the cool waters. The only event of its kind, the 30th annual Elephant Butte Balloon Regatta brings the best hot air balloon pilots in the southwest to challenge their skills in the only water to land competition for great fun and prizes. With their land and water chase crews you will have front row seats to one of the most beautiful ballooning events in the world.

| Level Sponsorship | Platinum | Gold | Silver | Bronze |
|---------------------|------------|----------|----------|----------|
| Minimum Amount | \$1,500.00 | \$750.00 | \$550.00 | \$300.00 |
| Name on T-shirts | YES | YES | YES | YES |
| Number of T-shirts | 8 | 6 | 4 | 2 |
| Event Pins | 8 | 6 | 4 | 2 |
| Balloon/boat rides* | 4 | 2 | 2 | 2 |
| Sign In Party | 8 guests | 6 guests | 4 guests | 2 guests |
| Saturday Party | 8 guests | 6 guests | 4 guests | 2 guests |

*Rides are weather permitting. Pilot/skipper has final decision as to safety. Other levels of sponsorship may be added for promotional considerations

Level of Sponsorship _____
 Amount of Sponsorship _____
 Date Paid: _____ Amt: _____
 Check # _____ Received via/by: _____
 (Attach copy of check)

Name of Business: _____ Contact name: _____
 Type of Business: _____
 Address: _____
 City _____ State _____ Zip _____
 Phone _____ FAX _____
 Mobile _____ Email: _____
 Website _____ Linked Y/N _____
 Pilot Request _____ Skipper Request _____
 Requesting Pilot _____ Requesting Skipper _____

Total # of T-shirts _____ Sizes of T-shirts __S__M__L__XL__XXL Add'l T-shirts at \$17.00 each _____
 Total number of boarding passes _____
 Total number of pins _____ Additional pins at \$6.00 each _____
 Banner requested Y / N Date _____ By _____ Banner rec'd Y / N Date _____ By _____
 Banner returned _____ Date _____ By _____

Please mail application and money to the address below before August 1, 2010. Thank you

12231 Academy Rd NE #301-187, Albuquerque, NM 87111
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